Insta House, Wokingham, Berkshire

Products used: InstaTile – 750m² Florpoint (Cobalt) with 3mm Ecoback

Flooring contractor: Laws Floors

When InstaGroup decided to refurbish the flooring throughout its head office, it chose carpet tiles from its own InstaTile range as they would provide a high performance floor covering, be environmentally friendly plus quick and easy to install with minimal disruption to office operations.

Florpoint is a 980gsm needlepunch carpet tile with 3mm rubber crumb Ecoback made from recycled tyres. The carpet tiles were bonded down using F40 High Tack Dual Bond Adhesive.

- Ecoback gives excellent acoustic performance with 24dB ΔLw impact sound improvement.
- Ecoback is durable and long lasting, will not collapse or deteriorate over time and extends the carpet life.
- Ecoback is an anti-fatigue cushion backing that is comfortable, stable and hygienic, being naturally anti-microbial, anti-allergy and resistant to decay.
- At 13kgs per box of 20, InstaTiles are around 7kgs a box lighter than bitumen-backed tiles, making them extremely fitter friendly. They are quick and easy to cut, scribe and fit around shapes and along room edges and do not mark the walls. This enabled a fast, simple installation which saved both time and money.

The InstaTile carpet tile ranges are world leaders in terms of acoustic and anti-fatigue performance, durability, eco-friendliness, comfort, ease of fitment and overall cost-effectiveness.